



## Pre-Competition Workshop

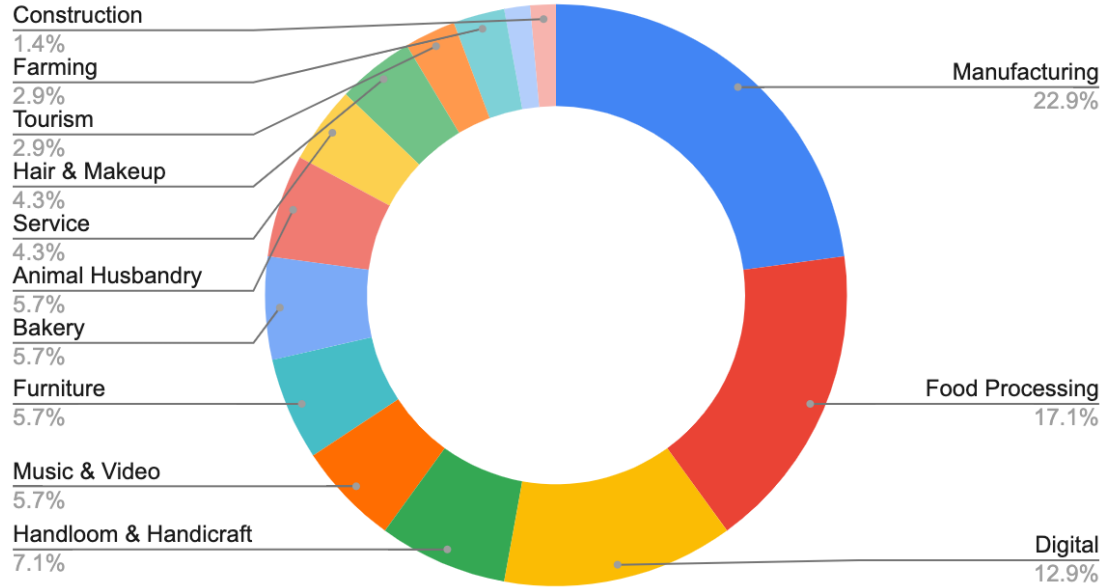
LTL Fela

IIM Lucknow

CMD - Tharthilthlentu

Sector	Participants
Manufacturing	16
Food Processing	12
Digital	9
Handloom & Handicraft	5
Music & Video	4
Furniture	4
Bakery	4
Animal Husbandry	4
Service	3
Hair & Makeup	3
Tourism	2
Farming	2
Telecom	1
Construction	1
<b>Grand Total</b>	<b>70</b>

## Participants



# Mizoram Rahbi 4.0

## Operational Info

### TECHNOLOGY

- High Speed Internet
- Quality Devices
- Power Supply
- Premium Packages

### OPERATING ASSETS

- Cash
- Inventory
- Plant & Machinery

### EQUIPMENTS

- Cost Analysis
- Purchase or Lease

### HUMAN RESOURCE

- Unique Skills requirements
- No. of resources
- Cost Analysis

### OVERHEADS

- Not directly linked with product or service
- Rent
- Administrative Cost
- Utilities
- Supplies
- Salaries etc.

### LOCATION

- SWOT
- Capitalise on Strengths
- Workaround Weakness

### RAW MATERIALS

- Quality Check
- Cost Analysis

### ORGANIZATIONAL

- Time Management
- Resource Management
- People Management

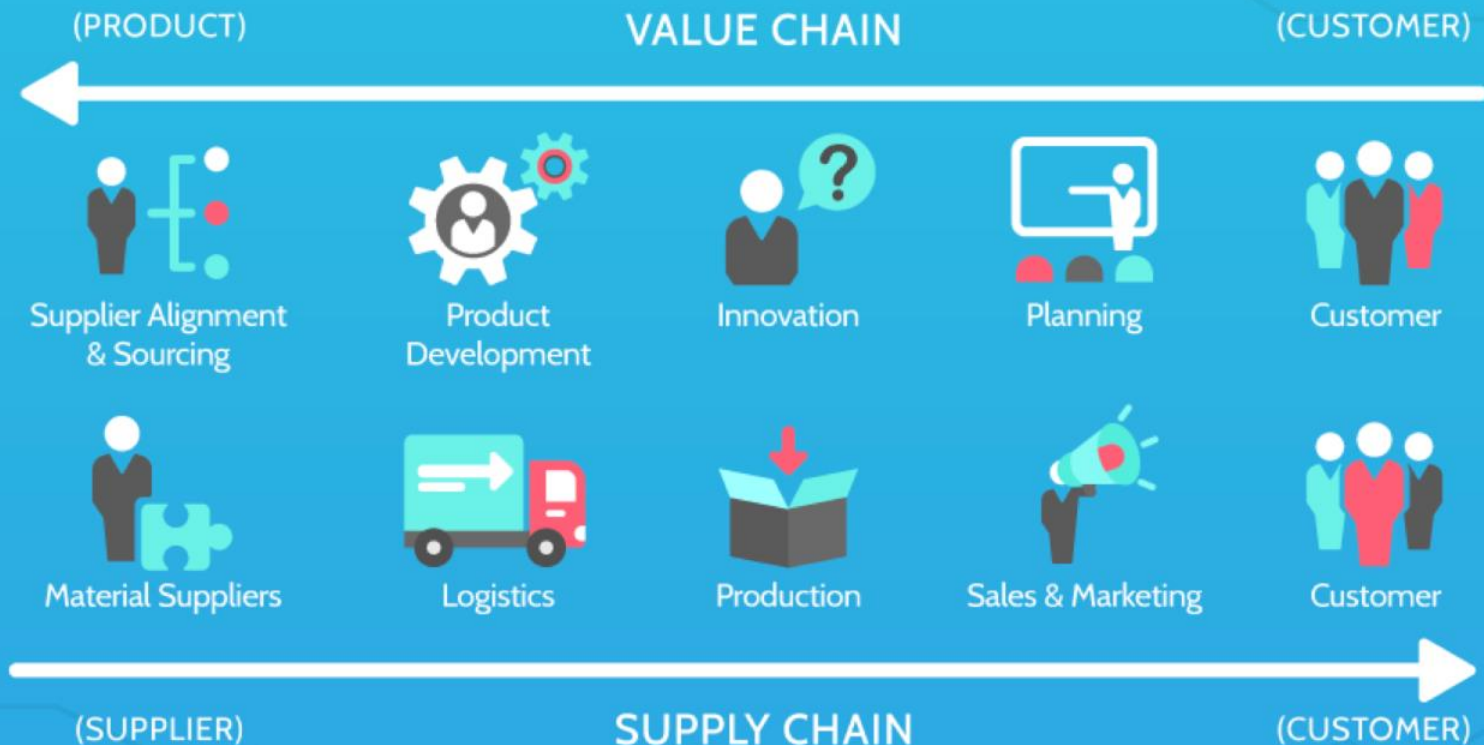
### CHAINS

- Value Chain
- Supply Chain

### KEY ACTIVITIES

- Identify key growth areas
- Identify key skill areas

# Value Chain vs Supply Chain



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**Q&A**

**THANK YOU**



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